



## Nurturing Global Excellence & Social Responsibility

Daffodil Family is a leading Bangladeshi conglomerate with a global presence committed to excellence, innovation, and social welfare, playing a significant role in the development of Bangladesh and the world. Founded by Dr. Md. Sabur Khan, Daffodil Family is Bangladesh's pre-eminent ICT conglomerate and a distinguished global player in education, healthcare, and investment. With 54+ entities spanning four continents, we have been dedicated to providing top-notch services, fostering entrepreneurship, and creating meaningful impact worldwide for the last three decades.



### Our Visionary Goal:

To become a globally benchmarked hub in Education, IT, Investment, and Healthcare.

**Daffodil  
Computers**

## Pioneering Ventures:

### ICT & Technology Ventures: Nurturing Innovation, Creating Legacy (1990-2023):

**Daffodil Computers Ltd.** is a leading public listed ICT company in Bangladesh. It provides a wide range of IT products, solutions and services. Founded in 1990, Daffodil Computers Ltd. is the cornerstone of the Daffodil Family conglomerate. This pioneering venture has ignited the IT revolution in Bangladesh and set the stage for Daffodil Family's diverse and expansive portfolio. From 1990 to 2023, the journey has been marked by relentless innovation, dynamic partnerships, and an unwavering commitment to excellence.

### Key Achievements

- Market Leadership: Established as an industry leader offering a wide array of IT solutions.
- Diverse Portfolio: Ranges from hardware to cutting-edge software applications.
- Innovative Software Development: Tailored solutions for domains like finance, healthcare, and education.
- Listed in Dhaka Stock Exchange and Chittagong Stock Exchange.

## Other ICT Ventures of Daffodil Family:



Dolphin Computers Ltd.  
[www.dolphin.com.bd](http://www.dolphin.com.bd)



Daffodil Multimedia Ltd.  
[www.daffodilmultimedia.com](http://www.daffodilmultimedia.com)



Daffodil Web & e-commerce  
[www.daffodilweb.com](http://www.daffodilweb.com)



Daffodil Online Ltd.  
[www.daffodilnet.com](http://www.daffodilnet.com)



Skill Jobs  
[www.skill.jobs](http://www.skill.jobs)



Computer Clinic  
[www.computerclinic.com.bd](http://www.computerclinic.com.bd)



Daffodil Software Ltd.  
[www.daffodilsoft.com](http://www.daffodilsoft.com)



Spiral World  
[www.spiralworld.biz](http://www.spiralworld.biz)



Dolphin Digital & BPO





## Educational Ventures (1997- 2023): Daffodil Education Network (DEN):

At the heart of the Daffodil Family's multifaceted operations lies a profound commitment to education. The Daffodil Education Network (DEN) stands as a unified entity comprising 29 educational institutions. Our commitment to holistic development sets us apart. Beyond traditional education, our network provides an array of support services, including skill development training, sports facilities, training units, extracurricular activities, practical professional skills training, internships, lab-based education, exchange programs, scholarship funding, educational loans, opportunities for studying abroad, experiential learning, international internships, employability programs, the art of living, and Entrepreneurship Mindset Development. At Daffodil, we believe in nurturing well-rounded individuals equipped for success in a dynamic world, with an entrepreneurial spirit that paves the way for innovation and impact.

## **Daffodil** Expanding Horizons with *International* **University** Daffodil International University (DIU):

Daffodil International University's dedication to international accreditation, research, global partnerships, entrepreneurship, ICT education, and a focus on physical fitness makes it a unique and well-rounded institution. As a future-focused university, our relentless pursuit of knowledge is intricately aligned with personal and societal development, all in the service of a brighter tomorrow and the profound impact we aim to make on society through our resolute commitment to the United Nations Sustainable Development Goals (SDGs).



### Key Highlights:

#### **Accreditation:**

Internationally accredited programs across diverse faculties like Business, Engineering, and Health Sciences.

#### **Research and Development:**

An emphasis on creating a research-intensive environment.

#### **Student Exchange Programs:**

Partnerships with universities globally for cultural and academic exchanges.

Entrepreneurial, ICT and Sports  
Physical Sports Focused University









Human Resource Development Institute (HRDI), a University Grants Commission approved institute, is dedicated to empowering educators at secondary and tertiary levels with the expertise and skills to inspire a future generation. Additionally, through corporate courses in subjects like business skills, compliance management, project management, team-building, critical thinking, and business English, we aim to elevate career aspirations and open doors to limitless opportunities.

## Expanding the Horizon of National University (NU) Affiliated Institute

In its commitment to extend quality education across Bangladesh, the Daffodil Family is proud to be affiliated with 7 colleges under the National University (NU).

### NU affiliated Institutes are:

	Daffodil Institute of IT, Dhaka <a href="http://www.diit.edu.bd">www.diit.edu.bd</a>
	Daffodil Institute of IT, Chittagong <a href="http://www.diit.edu.bd">www.diit.edu.bd</a>
	Daffodil International College <a href="http://www.dic.edu.bd">www.dic.edu.bd</a>
	National Institute of Science & Technology <a href="http://www.nist.edu.bd">www.nist.edu.bd</a>
	Asian Institute of Business and Technology <a href="http://www.aibt.edu.bd">www.aibt.edu.bd</a>
	Eminence College <a href="http://www.eminence.edu.bd">www.eminence.edu.bd</a>
	Daffodil Institute of Science & Technology <a href="http://www.dist.ac">www.dist.ac</a>



## Advancing Technical Skills Development Institute (BTEB Affiliated Institutes)

In its ongoing commitment to advancing technical education, DEN takes great pride in housing five distinguished institutes affiliated with the Bangladesh Technical Education Board (BTEB).

### BTEB Affiliated Institutes are:

	Daffodil Polytechnic Institute <a href="http://www.dpi.ac">www.dpi.ac</a>
	Bangladesh Skill Development Institute, Chandpur <a href="http://www.bsdi-bd.org">www.bsdi-bd.org</a>
	Daffodil Institute of Engineering & Technology <a href="http://www.eit.edu.bd">www.eit.edu.bd</a>
	Daffodil Technical Institute <a href="http://www.dti.ac">www.dti.ac</a>
	Daffodil Institute of IT, Chittagong <a href="http://www.diit.edu.bd">www.diit.edu.bd</a>



## Other Education Concerns of DEN are:



Daffodil Japan IT Ltd.  
[www.djit.ac](http://www.djit.ac)



Daffodil International Academy  
[www.daffodil.ac](http://www.daffodil.ac)



Bangladesh Skill Development Institute, Dhaka  
[www.bsdi-bd.org](http://www.bsdi-bd.org)



Daffodil International Professional Training Institute  
[www.dipti.com.bd](http://www.dipti.com.bd)



College of Human Development  
[www.chdbd.info](http://www.chdbd.info)



Daffodil Nursing College  
[www.dnc.edu.bd](http://www.dnc.edu.bd)



Premier International Academy  
[www.premier.ac](http://www.premier.ac)



Daffodil International School  
[www.dis.edu.bd](http://www.dis.edu.bd)



My e-Kids  
[www.myekids.com](http://www.myekids.com)



DIPTI Business Management College  
[www.dbmc.edu.bd](http://www.dbmc.edu.bd)



Daffodil Angels' Daycare & Pre-School  
[daffodilvarsity.edu.bd/daycare](http://daffodilvarsity.edu.bd/daycare)



Daffodil Smart School  
[www.daffodil.school](http://www.daffodil.school)



Daffodil University School & college  
[www.dusc.diu.edu.bd](http://www.dusc.diu.edu.bd)

## EdTech Ventures:



Admission.ac  
[www.admission.ac](http://www.admission.ac)



GoEdu  
[www.goedu.ac](http://www.goedu.ac)



International Online University  
[www.iou.ac](http://www.iou.ac)



## Other Ventures of Daffodil Family:



Global Recruiting Agency  
[www.globalrecruit.info](http://www.globalrecruit.info)



Creative International  
[www.creative.net.bd](http://www.creative.net.bd)



Global Travels  
[www.global24.travel](http://www.global24.travel)



E-media  
[www.emediaglobal.biz](http://www.emediaglobal.biz)



Express Security Ltd.  
[www.expresssecuritybd.com](http://www.expresssecuritybd.com)



Danube Home Bangladesh  
[www.danube.com.bd](http://www.danube.com.bd)



Oval Furniture  
[www.oval.furniture](http://www.oval.furniture)



Amar Food  
[www.erp.amarfood.net](http://www.erp.amarfood.net)

## Healthcare

Daffodil Family is committed to providing quality healthcare services. To fulfill our vision we have set up Daffodil Nursing College and Daffodil Health Institute. We are currently working to establish a virtual Hospital Platform in Bangladesh. It aims to provide high-quality healthcare services to patients from all over the country at the tip of their fingers.

## Other Healthcare Units of Daffodil Family:





## Entrepreneurship and Investment Initiatives at Daffodil Family

In line with our unwavering commitment to innovation, excellence, and social welfare, Daffodil Family proudly promotes entrepreneurship. Through a multifaceted approach, we are nurturing the entrepreneurs of today and tomorrow.

## Entrepreneurship Development Fund (EDF): Your Dreams, Our Investment

A dedicated fund to provide financial assistance to budding entrepreneurs. A good idea shouldn't be stopped by lack of funds. We believe in supporting financial innovations that have the potential to make meaningful contributions to society.

## Innovation Center: Catalyzing Your Ideas into Reality

A hub where entrepreneurs are equipped with resources and mentorship to develop and launch groundbreaking products and services. We believe, in an ever-changing economic landscape, innovation is the key to resilience and growth. Our Innovation Center acts as an incubator for such groundbreaking ideas.

## Entrepreneurship Education

Comprehensive educational programs designed to teach the principles and practices of entrepreneurship to students. We believe that understanding the nuances of entrepreneurship is vital for sustained success. Our programs empower participants with the knowledge and skills they need to navigate the business world successfully.

## Investment Units of Daffodil Family:



Bangladesh Venture Capital Ltd.  
[www.venture.com.bd](http://www.venture.com.bd)



Amar Securities Ltd.  
[www.amarsecurities.net](http://www.amarsecurities.net)



KnowledgeVale  
[www.knowledgevale.com.bd](http://www.knowledgevale.com.bd)



Daffodil Business Incubator  
[www.incubator.daffodilvarsity.edu.bd](http://www.incubator.daffodilvarsity.edu.bd)



Enterprise Competitiveness Institute  
[www.eci.org.bd](http://www.eci.org.bd)



3A & Company Ltd.  
[www.amarsecurities.net](http://www.amarsecurities.net)



## Community Involvement & Social Responsibility:

In the span from 1990 to 2023, Daffodil Family's educational ventures have evolved in a phased manner, each phase amplifying its commitment to innovation, excellence, and community well-being. With each educational initiative, Daffodil Family continues to shape the future, nurturing minds and empowering lives. Two factors in our CSR:

### Aligned with UN's SDGs:

Our initiatives in education, healthcare, and climate change reflect global sustainability goals.

**Scholarships:** Extensive scholarship programs to ensure inclusivity.

**Community Schools:** Investment in local education to uplift communities.

**Eco-Friendly Initiatives:** Environmentally sustainable practices across campuses.



## Daffodil Foundation: Where Compassion Meets Action

Daffodil Foundation is a non-profit organization that works to promote social welfare and transformation. It has invested in a number of projects in the areas of education, healthcare, and skill development. Daffodil Foundation is committed to making a difference in the lives of underprivileged communities.







**Daffodil Institute of  
Social Sciences**

## **Daffodil Institute of Social Sciences (DISS):**

**Transforming Lives,  
One Child at a Time**

DISS is a unique, residential institute in Bangladesh, catering to disadvantaged, underprivileged and orphaned children.

We provide them with free accommodation, food, healthcare, and a world-class education from Kindergarten to Postgraduate levels.



### **Other CSR Initiatives:**

- Jeebika Project, Chandpur
- Youth Development Programmes
- KidsWellness Camp
- Bringing Quality Education at Affordable Cost
- Extensive Scholarship Programs
- Startup Market
- ঐতিহ্যের হাট (Oitijjher Haat)
- Contributed in Developing Education Systems
- Talent Hunt
- Employment Quota for Women and Physically Disadvantaged People
- Green Campus
- Women Development Program

## Global Presence and Partnerships:

Daffodil Family is now operational in several countries, including the USA, UK, Malaysia, and the Middle East. This global presence is a testament to Daffodil Family's dedication to serving diverse communities around the world.



Gateway to Japan: Sent 15 IT graduates and enabled 400+ students for higher education in Japan through 30+ collaborations.

### Virtual Pioneers:

From AI and Blockchain to Medicine and Weddings, hosting prestigious virtual events across sectors.



### Our Malaysian Partner

Also, Daffodil Family is dedicated to international collaboration and expansion, exemplified by our partnerships with different institutions, leading associations.

### Daffodil Group, Malaysia

### Daffodil Global, Middle East



## Global Partners







## Daffodil Smart City:

### A New Dawn of Urban Living:

Spanning 150 Acres of Urban Excellence, this city is not only a host to international events but also offers modern amenities to elevate residents' quality of life. Daffodil Smart City, the hub of modern living, has captured the attention of local and international visitors, establishing itself as an ideal place to call home. With versatile venues, it becomes a prime choice for a wide range of gatherings and activities.

Beyond just being a city, our community offers a comprehensive lifestyle that melds innovation with excellence. This includes an array of amenities and services such as banks, schools, daycare centers, medical facilities, a theater hall, a scenic lake, and a full range of sports facilities—all designed to enrich your daily life.



<https://daffodil.city>



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